



GENRE: surf-rock-punk

ADD DATE: February 2nd, 2004



The CD "Dopestop Opus" has attitude. An attitude that is everything surf culture embraces. To Freelance Johnson what really matters is the next big wave, bong hits and beautiful girls. Their lead singer "Crash" is an avid surfer who can be frequently found at the breakwater at Venice Beach, California riding the big waves. Their sound is not reminiscent of the traditional twangy guitar surf music of the 1960's, but rather a reflection of the modern surf movement. The ideals of this new movement are reflected on track #2 "Kali4na" where Crash sings "I gotta worn ya, this is California", a song that expresses surfers territorial rights to the best waves and at the same time their frustration with the increasing pollution of the ocean's water.

The incredible rock'in guitar work of Crash is unmatched as the band shows its sensitive side on track # 4 entitled "Tortured Artist". The funky bass playing of "Matt" is reminiscent of early Fishbone and the listener is given a clear taste on track # 8 entitled "Bass Solo". The drummer Ryan a true artist lays down relentless grooves that are consistent as the ocean's waves.

The band got its name from the famous surfing scene from the movie "Apocalypse Now". In the scene, Colonel Kilgore (Robert Duvall) commands a California surfing champion named Lance Johnson (Timothy Bottoms) into the waves even as the enemy continues to shell the beach. In one way, this band is a lot like Lance Johnson from the movie, in that they will stop short of nothing in order to play their infectious music and ride the next big ocean swell.

RECOMMENDED TRACKS: 1, 4

These were the songs targeted to radio in a mailing that went out nation wide.

RECORDED, MIXED AND PRODUCED AT HENHOUSE STUDIOS:

Their seventh CD release in four years, Hen House Studios, a revolutionary, community orientated studio located in Venice, California, has seen the likes of everyone from Fishbone to John Densmore of the Doors.

www.henhousestudios.com

RADIO PROMOTIONS:

Powderfinger Promotions
47 Mellen Street, Framingham MA, 01702
Tel: 800-356-1155 / Email: powderspam@aol.com

PROMOTION AND MARKETING:

- CD will be sent to over 460 Radio Stations nation wide. A representative from radio promoter Powderfinger Promotions and a label representative from Stone Mountain Entertainment will be actively involved with each station, to insure constant rotation.
- A video clip of "Freelance Johnson" available at: www.henhousestudios.com
- The CD will be promoted through the use of our Hen House Email list, which has over 3000 names.
- A copy of the CD will be sent out to each artist who has recorded at the Hen House, which equals almost 500 names. This is part of the benefits of recording at the Hen House and an effective way to promote our records.
- Freelance Johnson will promote sales through the use of their live shows, email lists and websites.
- Promoted through our website www.henhousestudios.com which receives 60,000 hits a month.



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